Leigh-Taylor Martin

M a r k e t i n g | W e b D e v e l o p e r

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📍 Columbia, SC USA

With over 11+ years of banking experience that ranges from customer service to lending and over 4 years of marketing experience that ranges from rolling out a new name change to customer retention, I have always been a flexible teammate that can adjust to and busy work environment. I recently entered the world of web development where I have picked up a few new skills in HTML, CSS, and JavaScript.

EDUCATION

Lambda School
Full Stack Web Development

Clark Atlanta University
Bachelor of Arts in Business Administration
Major: Marketing
2004 – 2007

SKILLS

Microsoft Word

Microsoft Excel

PowerPoint

HTML / CSS

JavaScript

WORK EXPERIENCE

2019 – 2019
Los Angeles

TEAM LEAD
LAMBDA SCHOOL
As a team lead, I held daily stand-up meetings to build camaraderie, facilitate sharing of ideas and work progress and provide guidance for that week's study material. This was a six-month contract job while in training

▽ Led a team of 10+ students in daily code challenges in JavaScript.

▽ Delivered one-on-one feedback and code review on a weekly basis.

2009 – 2012
Atlanta, GA

MARKETING COORDINTOR
CREDIT UNION OF ATLANTA

As marketing coordinator I was responsible for customer outreach, balancing accounts, vendor relations, coordination and planning of all credit union events including the yearly shareholder's meetings, also taught financial literacy.

▽ Transformed a business account under my control revenue jump from 20% return to an 80% return within 12 months.

2008 – 2009
Atlanta, GA

MARKETING INTERN
SHIRTCITY / IDCOM
As a marketing intern, I was responsible for researching and designing mock shops for companies who we wish to partner with by utilizing their logo/colors in efforts to brand a clothing and accessory line specifically for the company.

▽ Created concept, content and design for the company's website shirtcity.com

▽ Constructed mock merchandise shops for potential clients in efforts of partnering collaboration.